HEY!

digitaladvisors

WITH LOTS OF

PASSION &
DETERMINATION

WE OUTLINE OUR CLIENT'S STORIES

Benefit from complete and personalized services, meant to grow your brand. We are an outcome-based team and we know that progress and results is all that matters!

Together we create successful stories!

About us

We can help your business evolve!

Our mission is to find fresh ways of combining meaningful content and innovative marketing tools, with the purpose of getting your name across all relevant digital channels.

Web Solutions

Digital Strategy & Innovation

Technology

Design

Online Marketing

Digital Solutions

360º Approach

We're real and we're here! Welcome to Digital Advisors, the digital agency that will be with you throughout the whole journey. After working with numerous people, from numerous industries, we have developed a set of complete services, from social media and graphic design, from web development to IT&C, all meant to help your company become the best version of itself.

Embrace the digital transformation and all its possibilities!

Our clients can rest assured that their online presence is in good hands. Here's why:

Creativity & Innovation

We are ceaselessly broadening our horizons to master the secrets of any marketplace. We rely on a mix of creativity, research and technology.

Reports & Feedback

Each move you make has an impact. We help carefully measure your progress and calculate your next move, through innovative analytical tools.

Constant Advice & Consultancy

You will never feel alone or ignored. Throughout our collaboration, we will be just a phone call/ e-mail/ ticket away.

Discover

Services

we can assist you with.

Take your brand to the next level!

Our team of specialists developed
a set of services meant to empower your business.
Start your digital transformation today!

Web Development
Your website is the means for promoting yourself 24/24. Profit from a fast, secure, friendly and memorable website! Your clients will happily visit it over and over again, knowing that it contains the info and services they require, all in a beautiful shell.

Social Media
Through targeted campaigns, compelling content and constant online engagement, we share your story to the world. The latest trends and tools, tailored for your business, are all at your disposal!

Graphic Design
Bring conversions and increase awareness through design. In order to build strong identities for our clients' brands and surround them with their customers' loyalty, we offer branding, print and web design services.

IT & C
Secure a linear and proactive workflow thanks to our fast and flexible IT solutions! Make the best decisions based on our monthly reports and optimize the activity of your business.

Web Development

Profit from the best version
of your main sales tool!

We develop more than websites! Profit from the latest UX techniques, which will make your clients always return to your site, but also from custom business softwares.

#Custom web design: Your website is what promotes you 24/24. Therefore, we make sure our clients' website are fast, mobile-friendly, easy to browse, pretty and memorable!

#Template design: Due to our template design services, our clients' ideas can become reality. Together with our specialists, they can choose unique designs for their sites.

@User Experience/User Interface: Imagine a product as a human body, where the bones represent the code which give its structure. UX design represents the organs, optimizing and supporting life functions. UI design represents the cosmetics of the body, its presentation, its senses and reactions.

}WordPress, Joomla, Magento, Drupal:{   Already found an attractive design? Our web developers can adapt it for your digital needs, whether it's a presentation website, an online shop or any other type of interactive platform.

<Custom development on frameworks (CodeIgniter, Laravel):>
We develop personalized business softwares, fast and secure, meant to grow the productivity of your company. With their help, you can perform various actions, such as generating reports and adjusting the workflow.

#Custom CRM + ERP: Through various tracking, cyber security and management apps and softwares, such as Enterprise Resource Planning (ERP), Content Management System (CMS), Ticketing, we help our clients better organize themselves and always stay connected to their customers.

@Mobile development: Since the future of digital marketing is mobile, we build mobile responsive sites but also mobile apps, for Android and IOS, highly performant and user friendly.

1 Presentation Websites

There are three reaction your clients can have when they visit your website. Yes, No and WOW. Our mission is to make sure it's always the last one.

2 E-Commerce

They say that, if people are only attracted to your online shop because of the low prices, it's because you don't give them anything else to be attracted to. So, it's best to offer them a fast, optimized shopping platform, with secure payment options, for long and fulfilling shopping sessions.

3 Custom Development

Our specialists transfer your ideas into code and give personalized responses to your business needs, using only the latest technologies and trends.

4 Web Apps

We develop custom applications but also adapt popular solutions, in order to transform them into the ideal digital tool for you.
Profit from automatized "helpers", build for a wide range of necessary business activities.

5 CRM

Through a Customer Relationship Management tool, you can track and analyze your clients' interactions with your company, in order to improve your approach and effortlessly build your target audience's profile.

Social Media

Turn your business
into a powerful name!

Social Media

& Online Ads

Social Media Management

Thanks to our various marketing techniques, chosen pursuant to our clients' profiles, we get palpable results regarding sales and online visibility. In other words, we present optimal solutions for sharing your story to the world!

Community Management

We track and refresh all online conversation referring to clients' brands, we receive honest feedback and solve complains. No question or request is left unanswered, when you have Chatbot, an AI system which gives automatic responses and can be interacted with dynamically, with immediate reply.

Facebook Ads & Google Ads

(Search + Display Network) – We build themed and general ad campaigns (engagement, likes, lead generation, video ads, canvas, carousel etc.). We handle everything from concept to implementation and we get the desired results.

Copywriting

Content, due to the deep connection it creates between a brand and its customers, became an essential part of digital marketing. Our clients always enjoy informative and enchanting content, based on a thoroughly documented content marketing strategy, therefore assuring maximum visibility of the products and services promoted.

Take a look at the social networks through which we can help you make your business known:

Facebook
This is the main communication channel, because, through it you can find and interact with most types of clients, especially with the adult public. Additionally, Facebook has the most flexible marketing techniques.

Twitter
Does your business require frequent sharing of urgent and specific news and promotions? Using Twitter, you can make sure your message reaches your audience in no time!

Instagram
For an image-based communication, this is the ideal network and is usually attended by young adults and teens. You can convey the story of your brand and share promotions, without using much words.

Google+
You have a B2B type or business or many foreign clients? Then you can efficiently communicate through Google+, one of the optimum social networks for sharing articles and pieces of news.

Google My Business
For better visibility on Google Search and Maps. This means of communication represents a credibility source, due to it's rating system. Moreover, this will make it easier for your clients to find you by GPS.

YouTube
The future of marketing relies on video content and, since we always stay ahead of the digital race, we recommend including Youtube into your communication strategy. This way, you will be able to influence your clients' decisions, through video ads and tutorials.

LinkedIn
Due to its nature, Linkedin is the perfect place for sharing your professional strengths, your awards and certificates. Offer a humane dimension to your company, by promoting your employees and their successes.

Pinterest
It's a great alternative to Instagram, since it's also based on images and dedicated to the younger audience. You can create a Business account and profit from special features, tailored for your marketing needs.

Graphic Design

Enhance the message and mission
of your company!

Graphic design for **Print**

In today's world, a picture is worth much more than a thousand words. What is Branding? Branding is practically the business card of your company. It represents the message that you wish to convey to your customers and the way in which you will get them to not only notice, but actually remember you, amidst all the other similar companies.

In order to build a harmonious community around your brand, you need to create a meaningful connection between the company and its clients. We combine strategy and design, to create a meaningful branding experience.

There are 2 main directions which can lead to finding solutions together so that your message reaches your audience: print and web: print & web.

We offer:

a) Branding:
- logo
- business card
- stationary (letterhead, folder, notebook, etc.)
- presentation catalogue
- product packaging design

b) Graphic Design for Print:
- roll-up design
- banner outdoor / mesh
- brochure / flyer
- poster ad
- calendar

Graphic design for **Web**

Responsive Website Design:
When interacting with the company's website, your clients will be greeted by a positive experience, via UX and UI services. The attractive design and informative content, as well as the speed and the clarity of the structure, will bring high conversion rates and happy visitors.

Mobile Applications:
Together, and in accordance with your company's needs, we create strategies and solutions meant to deliver mobile-friendly products, through personalized applications, which create a powerful and well-adapted relationship with the market.

Ad Banners:
We're here to help you whenever you plan a marketing campaign which requires dedicated graphic design. Enjoy beautiful banners, where each detail counts, both static and animated, which guarantee leads, exposure and multiple targeting possibilities.

Newsletter:
Through newsletters, you can inform your public about your newest offers or pieces of news. Due to the attractive shape into which we mold them, you can be sure that the e-mails sent by your company won't go unnoticed.

Video Presentations:
Video Marketing is one of the most promising digital trends for the future and will continue to be an extremely efficient way to catch the eye of your audience. Include videos in your promoting strategy and watch your brand's popularity grow!

IT & C

Control, secure
and optimize workflow!

Why externalise your IT?

IT Outsourcing means having a team take care of all your technological needs.

This means higher quality and lower costs and is a risk-free alternative to putting together your own IT department.

Enjoy professional services, without overcrowding your work environment! We are always at your service, with a diversity of trustworthy IT&C solutions.

IT Support Systems

Secure a linear and proactive workflow thanks to our fast and flexible IT solutions! Make the best decisions based on our monthly reports and optimize the activity of your business.

Information Systems Maintenance.

Server Installation and Administration.

Network Configuration and Management.

IT Security

We offer a wide range of services meant to guarantee the best functionality for your servers, as well as complex server migrations, security solutions and business software administration

IT System Security.

Security Plan.

Disaster Recovery.

IT Audit

We constantly monitor your activity, prevent and fix any technical abnormalities. Furthermore, we periodically optimize your computer so that you can make the most out of your resources.

Physical Infrastructure Audit.

Server Infrastructure Audit.

Workstation Audit.

Digital Solutions for achieving business goals!

digitaladvisors

Web CRM

Make better decisions and
organize your business effortlessly!

Set up your **goals** and **achieve them!**

Through our Customer Relationship Management tool, you can track and analyze your clients' interactions with your company, to improve your approach and easily build your target audience's profile.

Main **Features**

Projects	Invoices	Estimates	Proposals
Leads	Expenses	Payments	Support System
Knowledge Base	Tasks	Contracts	Surveys
Calendar	Goals Tracking	Custom Fields	Reports

Loan Management

Complete control and tracking
of consumer loans!

Gain **Control!**

Thanks to a powerful and versatile loan management software, which enables you to organize customers and loans in a diverse and effortless ways. Find the best combination for your business, using advanced data filters, detailed exports in numerous formats, detailed logs and a smart search system. Our system gives you complete control of your lending products and provides support for all of your lending needs.

Main **Features**

Fully Automated Processes	Customer and Loan Management	Task Management System	Statistics
Newsletters	Configuration	Payment	Scripts & Testing
Client Cards	API Solutions	Collection	Anti Fraud

ChatBot

Improve user experience and interact
effortless with your customers!
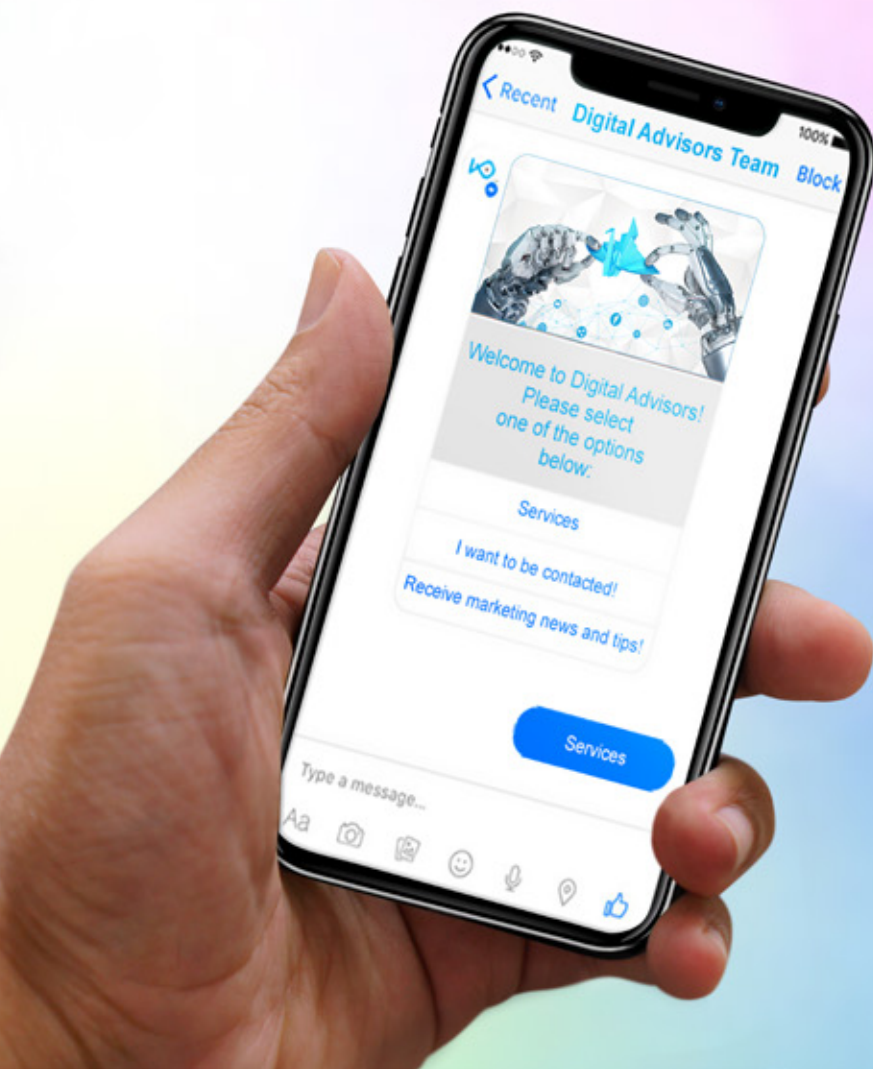
Dynamic Client **Interaction**

Improve user experience and increase sales, using a trustworthy automation tool, tailored to your needs! Facebook Messenger Marketing is rapidly evolving and will become the number 1 Marketing trend during the following couple of years. Out of almost 10 million Facebook users, more than 65 % use Messenger daily.

Main **Features**

| API Integration | AI Conversation Flow | Message Broadcasting | Automated or Human |

| Fallback to Live Chat | Analyse | Customer Engagement |

Ask for details: ✉ office@digitaladvisors.ro   📞 +4 0749 018 080

SMS Marketing

Make yourself heard and grow
a loyal client base, in an easy and
accessible way!

Promote yourself and grow a loyal client base, easily and efficiently!

smsmarketing.digitaladvisors.ro

Your digital transformation now includes SMS Marketing as well! Through our modern SMS Marketing platform, continuously updated to meet the market's requirements, you can send text messages to your leads and clients. Best part? You can rest assured they will be read!

Main **Features**

Huge Open Rate	Affordable Costs	Control	Security
Client Management	Bulk SMS	Schedule SMS	API Integration
Reports	Custom Sender ID		

Ask for details: office@digitaladvisors.ro   +4 0749 018 080

Invoice System

Send and store personalized invoices,
in a fun and effective way!

Effective **Planning.**

Get a smart, system for invoicing and billing. The responsive design, user-friendly interface and easy setup are just some of the perks. With this organization-oriented tool, you can export and download your invoices in various formats, send them directly via mail along with payment reminders, plan your invoices ahead and set them as recurring.

Main **Features**

Payment reminders	Responsive Design	Exporting PDF	Send by Email
Easy Setup	Powerful System Settings	Import & Export Data	Database Backup
Print Invoice	Recurring Invoices	Expenses	Online Payments

Ask for details: office@digitaladvisors.ro   +4 0749 018 080

PBX Solutions

Automatize calls and manage
the workflow of your employees!

Increase **Productivity!**

An integrated solution to your office & ecommerce phone interactions meant to empower quality and productivity. Automatize your incoming and outgoing calls and forward them automatically to certain agents or departments. CRM integration included, as well as reports and statistics, to further help you manage your agents and their workflow.

Main **Features**

CRM Integration	Personalised & dynamic IVR

Cloud Hosting	Call Detail Record

Statistics & Reports	Operator Management

Server & Website Monitor

Get a comprehensive view over your servers and websites!

Ensure a spectacular workflow!

Easily monitor the status and health of your servers, websites, IP blacklists and many more! Now you can stay up to date and always be prepared, thanks to our thorough monitoring system.

It's customizable, multi-language and truly informative!

Set up notifications, take care of priorities, and ensure your business runs smoothly!

Main Features

Dashboard	Server Monitoring	Website Monitoring	Service Monitoring
Alerting & Incidents	Notifications	Pages	Multiple Users & Roles
Multi Language Support	Customizable & Responsive	Quick and Easy Installation	

Ask for details: ✉ office@digitaladvisors.ro   ☎ +4 0749 018 080

Our esteemed clients

We work together with companies to create and implement digital strategies and solutions! We love to collaborate with clients who also thrive on creativity and innovation. When embarking on a new project, we investigate and invest 100%. Join forces with a cutting-edge group of digital architects, who will be right by your side throughout the whole journey!

ACVATIC BEBE CLUB
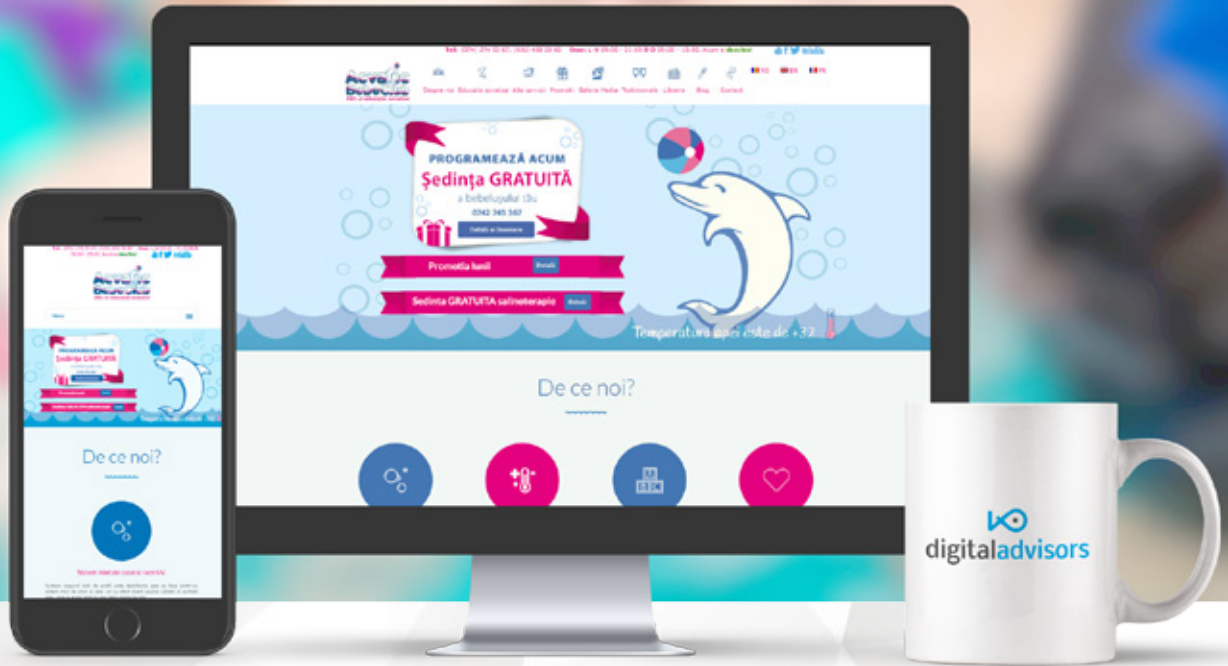
Acvatic Bebe Club is a more than a swimming school for children, it's the epicenter of passionate education and healthy lifestyle, along with its halotherapy-based services and wonderful shows and workshops.

PROJECT OVERVIEW

Crafting a creative design and building a user-friendly website has been our initial focus in the early stages of ABC. Developing their foundation in the virtual marketing field has been made by adapting their advertising strategy to what their clients mostly need, an advisor in the lifestyle choice they make for their families.

THE CHALLENGE

Acvatic Bebe Club provides various types of help for anyone but, at its core, it's a high-end business. Therefore, our marketing efforts required correct targeting and forming a strong bond between the club and the parents.

THE SOLUTION

Consistency, quality and experience we believe to have been the trio that made our marketing strategies so efficient for Acvatic Bebe Club. We found the equilibrium between the full proof promotional methods and catchy, innovative ideas, ensuring ABC's rightful place on top.

- Compelling content with mesmerizing visual support
- Constant social presence which has created a loyal crowd
- A website designed to warm the hearts of its visitors

THE FLIGHT ACADEMY
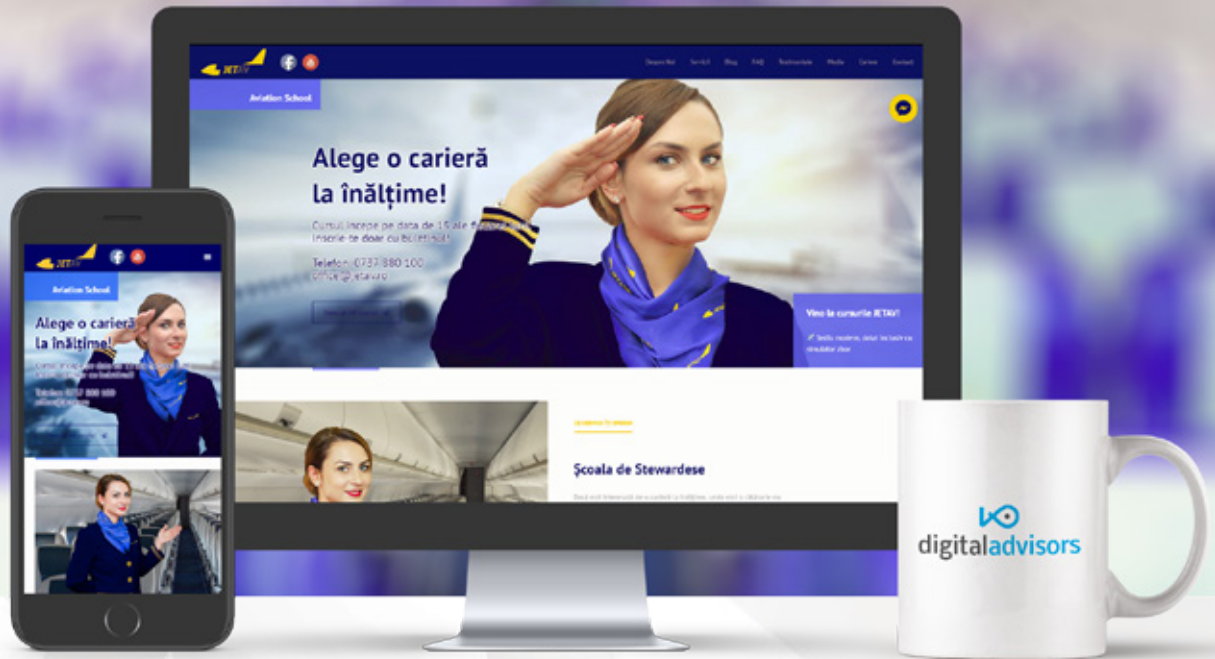
Choosing a path in life is hard. Changing your path is even harder. However, our client Jetav Flight Training, a Bucharest-based school for flight attendants and pilots, manages to prepare any aviation lover for the job of their dreams. And we enable them to find the perfect candidates!

PROJECT OVERVIEW

Our collaboration with Jetav includes developing their website, creating compelling content targeted towards flight enthusiasts, inspirational graphic design, online ads, and, of course, social media. Our purpose is to showcase the passion and professionalism of Jetav and to convince their audience that you truly can live your dream, with the proper training.

THE CHALLENGE

Both a challenge and an opportunity, is the global evolution of the aviation industry, which means a high necessity of cabin crew. This is awesome news for flying schools all over the world, but it also means more competition for our client Jetav to deal with.

THE SOLUTION

We highlighted all Jetav Flight Training's services in a fun and educational way. We helped our clients create awareness by keeping their leads up to date with aviation-related news, honest interviews, vivid photography and even job offers from local and international airlines. In time, Jetav evolved into more than a flight academy, as it also includes a fun flight simulator for anyone to try out.

• A clean, fast and mobile-friendly website

• Social Media notoriety

• Meaningful branding experience

POSITIVITY IN THE FINANCIAL INDUSTRY

Being trustworthy and efficient is quite a challenge in the loan industry. Extra Simplu was built from scratch, based on an innovative concept: Fintech (financial technology). Its purpose is to make the lending process faster and safer for users.

PROJECT OVERVIEW

We have been a solid digital partner of Extra Simplu since the beginning of their activity, developing their fintech platform and assuring everything runs smoothly. We helped create awareness upon the topic of online loans and managed to gather a positive community around the brand. Our approach highlights the transparency, loyalty and security Extra Simplu provides its clients.

THE CHALLENGE

The challenge was to fully understand the needs and the fears of a vast target audience and create a comprehensive strategy based upon thorough research. Extra Simplu basically sells solutions, but for those solutions to be effective, the clients must be fully informed and conscious of their decisions.

THE SOLUTION

The solution encompassed two dimensions: the psychological one: educating the audience about the num erous benefits of fintech, and the technological one: developing a user-friendly, secure and highly optimized platform, along with various management software.

- A powerful Fintech platform
- Diverse marketing strategies for a broad audience
- Thorough research to create brand credibility

RENT A CAR WITH STYLE
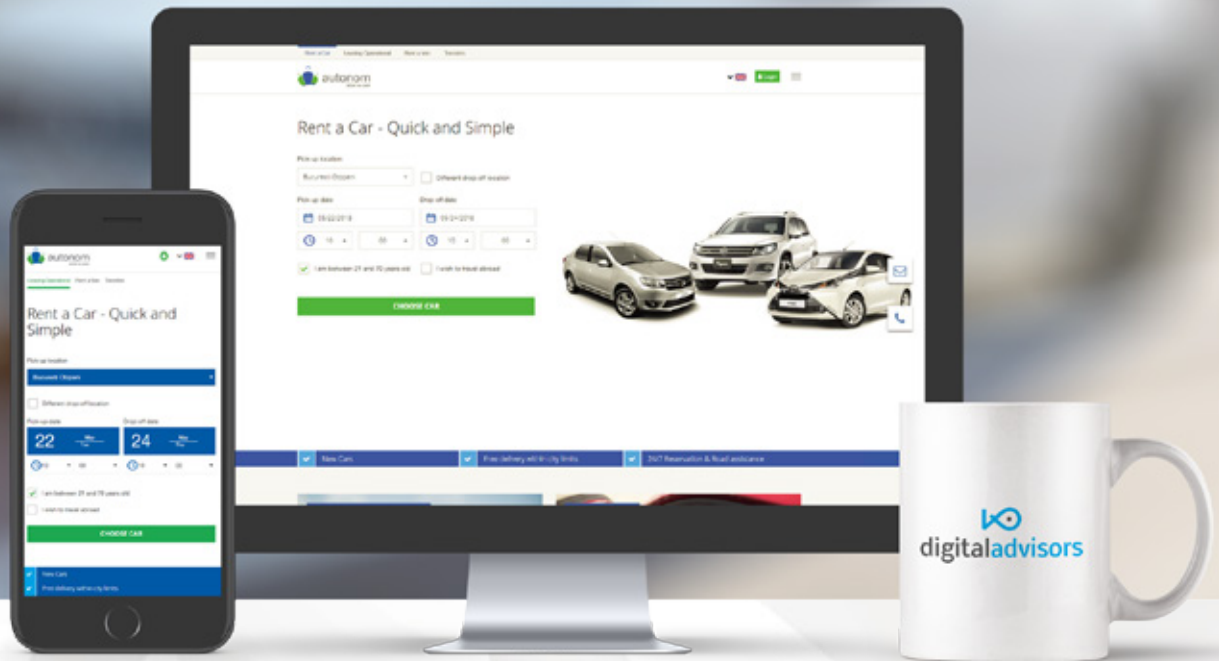
Autonom is a user experience-oriented, multi-language platform through which users can rent cars in Romania and make secure online payments. The site focuses on speeding up the lending process and making it easier for people to plan their trips and reach their destinations.

PROJECT OVERVIEW

We have rebuilt this lending platform, given it a minimalist, yet elegant look and we have equipped it with numerous functions and filters, all sustained by a custom management software. This project benefits from the newest and most complex technologies and includes an API for an ulterior mobile app development.

THE CHALLENGE

Autonom was already a consecrated brand with a rich history which needed to be captured in subtle yet inspiring way, to match and boost the new minimalist design.

THE SOLUTION

Having in mind the needs of an active and busy audience, we recognized the need for a very thorough filter tool, but a simple checkout process. More selecting and less typing. Basically, everything needed to be at the user's fingertips and we made it so. Each color and each piece of content was carefully chosen to further simplify the lending process and amplify the branding experience.

- A complex and secure platform
- Focus on UI and UX
- Integrated management software and API for mobile dev

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Ready for your digital makeover?

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